



**WEWO**  
*europe*

Handelsweg 42  
7451 PJ Holten  
The Netherlands

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info@wewo.nl  
www.wewo.nl

# Privacy Statement

WEWO Europe B.V.

Final version



## **Privacy Statement**

WEWO Europe B.V. respects the privacy of visitors to its website, in particular visitors' rights with regard to automated processing of personal data. For reasons of full transparency with our customers, we have therefore formulated and implemented a policy with regard to this processing itself, its purpose, and the possibilities for those involved to exercise their rights as effectively as possible.

Additional information on the protection of personal data can be obtained from the Website of the Dutch Data Protection Authority (Dutch DPA): <https://autoriteitpersoonsgegevens.nl/nl>

Until you accept the use of cookies and other tracking systems on the Website, we will not place any analytical cookies and/or tracking cookies on your computer, mobile phone or tablet.

By continuing to visit this Website, you accept the following terms and conditions of use.

The current version of the privacy policy available on the Website is the only version that applies as long as you visit the Website, until a new version replaces the current version.

### **1. LEGAL PROVISIONS**

- Website (hereinafter also referred to as 'The Website'): <https://www.wewo.nl/>, domain name
- 'Data controller' responsible for the processing of personal data (hereinafter also referred to as the 'Operator'): WEWO Europe B.V., with its registered office at Handelsweg 42, 7451 PJ Holten, The Netherlands, Chamber of Commerce number: 08146418.

### **2. ACCESS TO THE WEBSITE**

Access to the Website and its use is strictly personal. You may not use this Website or the data and information provided on it for commercial, political or advertising purposes, or for any commercial offers, in particular for unsolicited electronic offers.

### **3. THE CONTENT OF THE WEBSITE**

All brands, images, texts, comments, illustrations, images (animated and otherwise), video, sounds, as well as the technical applications that can be used to make the Website function and more generally all parts that are used on this site, are legally protected by intellectual property rights. Any reproduction, repetition, use or adaptation, in any way whatsoever, of the whole or only a part thereof, including the technical applications, without the prior written permission of the Data controller is strictly prohibited. If the Operator does not immediately take action against any infringement, this cannot be interpreted as tacit consent or waiving of legal proceedings.

### **4. MANAGEMENT OF THE WEBSITE**

For the proper management of the Website, the Operator can at any time:

- Suspend, interrupt or limit access to all or part of the Website to a certain category of visitors.
- Remove any information that may disrupt the functioning of the Website or that is in violation of national or international legislation or in violation of internet etiquette.
- Make the Website temporarily unavailable for updating purposes.

### **5. RESPONSIBILITIES**

Under no circumstances is the Operator responsible for failures, malfunctions, difficulties or



interruptions in the functioning of the Website, as a result of which the Website or one of its functionalities is not accessible. How you connect to the Website is your own responsibility. You are responsible for taking all appropriate measures to protect your equipment and data against, among other things, virus attacks on the internet. In addition, you are responsible for the Website and the data you consult on the internet.

The Operator is not liable for any legal proceedings against you:

- Because of the use of the Website or services accessible via the internet.
- Because of violating the conditions of this privacy policy.

The Operator is not responsible for any loss or damage that you, third parties or your equipment incur as a result of connecting to or using the Website. You will refrain from any action against the Operator as a result thereof.

Should the Operator become involved in a dispute as a result of your use of this Website, they shall be entitled to recover from you any loss or damage they suffer and will suffer as a result.

## **6. DATA COLLECTION**

Your data will be collected by WEWO Europe B.V. and (an) external processor(s). Personal data shall mean: any information relating to an identified or identifiable natural person; an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, identification number, location data, an online identifier, or one or more factors which are characteristics of their physical, physiological, genetic, mental, economic, cultural or social identity.

The personal data collected on the Website is mainly used by the administrator to maintain contact with you and if necessary to process your orders.

## **7. YOUR RIGHTS WITH REGARD TO DATA**

Pursuant to Article 13, paragraph 2, under b of the GDPR, everyone has the right to access, correct or delete their personal data or restrict any processing that concerns them, as well as the right to object to the processing, and the right to data portability. You can exercise these rights by contacting us via [info@wewo.nl](mailto:info@wewo.nl).

Any request to do so must be accompanied by a copy of a valid identity document, on which you have placed your signature and specifying the address at which you may be contacted. You will receive a reply to your request within 1 month of the submitted request. Depending on the complexity of the requests and the number of requests, this period may be extended by 2 months, if necessary.



## **8. PROCESSING OF PERSONAL DATA**

In the event of a breach of any legislation or regulations of which the visitor is suspected and for which the authorities need personal data that the Operator has collected, these will be provided to them following an explicit and reasoned request from the authorities, after which said personal data will no longer fall under the protection of the provisions of this Privacy Statement.

If certain information is necessary in order to gain access to certain functionalities of the Website, the Data controller will indicate the mandatory nature of this information at the time of requesting the information.

## **9. COMMERCIAL OFFERS**

You may receive commercial offers from the Operator. If you do not or no longer wish to receive these, please send an email to the following address: [info@wewo.nl](mailto:info@wewo.nl)

If, during your visit to the Website, you come across any personal data, you must refrain from collecting it or from any other unauthorised use, as well as from any act that violates the privacy of the person(s) in question. Under no circumstances is the Operator responsible in the above situations.

## **10. DATA RETENTION PERIOD**

The data collected by the Operator of the Website is used and kept for the duration as determined by law.

## **11. COOKIES**

A cookie is a small text file that is stored on your computer's hard drive when you visit our Website. A cookie contains personal data so that you can be recognised as a visitor each time you visit our Website. It is then possible to set up our Website specifically for you and to make it easier for you to log in. When you visit our Website, a banner will appear informing you about the use of cookies. This gives you the opportunity to accept or reject the cookies in question. If you give your consent, your consent is valid for a period of 12 months.

We use the following types of cookies on our Website:

- Google Analytics
- Google Tag Manager
- Remarketing Tag
- Doubleclick.net

### **Essential cookies:**

Session cookies to keep track of session information

### **Preference cookies:**

Preference cookies allow a Website to remember information that influences the behaviour and design of the Website, such as your preferred language or the region in which you live.



### **Analytical cookies:**

To gain insight into visits to our Website based on information about visitor numbers, popular pages and topics. In this way, we can better tailor our communication and information to the needs of visitors to our Website. We cannot see who is visiting our Websites or from which computer the visit takes place. The Analytical data will be kept forever.

### **Advertising cookies:**

Such as advertising cookies that are meant for showing relevant ads. Personal interests may be derived from information about visited websites. This enables organisations, for example, to display targeted ads to their website visitors. Tracking cookies make it possible to create profiles for people and to treat them differently. Tracking cookies usually process personal data.

When you visit our Website, cookies from the Data controller and/or third parties may be installed on your equipment. During your first visit to the Website, a banner will appear to inform you about the use of cookies. You can choose which cookies you accept. For more information on the use, management and deletion of cookies for each operating type, we invite you to refer to the following link: <https://autoriteitpersoonsgegevens.nl/nl/onderwerpen/internet-telefoon-tv-en-post/cookies#faq>

Third parties at <https://www.wewo.nl/> are:

- Markant Internet
- Brndz
- Google Analytics
- Google Tag Manager
- MailChimp

We have concluded a Data Processing Agreement with these third parties under which they use the data only for the purpose of optimising the Website. The use of data for purposes other than the improvement of WEWO Europe B.V. is not permitted.

## **12. SECURITY**

We place great importance on the security of personal data. We therefore protect your data with technical and organisational measures aimed at effectively preventing any loss or misuse by third parties. In particular, our employees who process this personal data are obliged to maintain the confidentiality of this data. Any personal data requiring special protection is encrypted before being transmitted (e.g. by using Secure Socket Layer (SSL)). You can see this, for example, by the lock shown in your browser when you are using an SSL connection. The technical safety measures used to protect your data are checked regularly and, if necessary, adapted in line with the latest technological developments. These principles also apply to companies that process and use data on our behalf and in accordance with our instructions.

## **13. VISUAL MATERIAL AND OFFERED PRODUCTS**

No rights can be derived from the visual material accompanying the products offered on the Website.

## **14. APPLICABLE LAW**

These terms and conditions are governed by Dutch law. The court of the place of residence/business of the Operator has exclusive jurisdiction in the event of any disputes concerning these terms and conditions, unless a legal exception applies.



## **15. CONTACT**

For questions or information about the Website itself, please contact our information desk via [info@wewo.nl](mailto:info@wewo.nl), or +31 (0)548 538370.

## **16. DISCLAIMER**

This Privacy Statement will change from time to time, for example because our Website or the legislation is being modified. We are entitled to change the content of this Privacy Statement at any time without prior notice. This Privacy Statement was last modified on 24 May 2018.





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